

	Monthly rate With an estimated 25,000 views per month	Based on a CPM of (cost per thousand views)
Interstitial (contact your account manager)	\$4,500	\$180
Leaderboard 728 pixels wide by 90 pixels high	\$2,375	\$95
Wide Skyscraper 160 pixels wide by 600 pixels high	\$2,125	\$85
Rectangle 300 pixels wide by 250 pixels high	\$2,000	\$80
Wide 4 unit 160 pixels wide by 400 pixels high	\$1,500	\$60
Wide 2unit 160 pixels wide by 200 pixels high	\$800	\$32

Realscreen.com also offers the full range of specialized advertising opportunities that make the web a dynamic place to advertise. Contact a **realscreen** sales rep with whatever you can imagine, because we can make it happen.

Rates are in USD and are gross. Accepted files: JPEG,Flash, GIF, Animated GIF, DHTML. Artwork to be submitted no less than 3 days prior to campaign start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr. Please note that Microsoft Outlook 2007 does not support animated GIF's. Currently less than 10% of users have Outlook 2007. Should you wish to tailor your artwork to accommodate Outlook 2007 users please contact your account manager for details.



TO BOOK YOUR SPACE CALL OR EMAIL NOW

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