

## EDITORIAL CALENDAR/SPONSORED SUPPLEMENT SCHEDULE 2009/2010

ISSUE	AD CLOSING	MATERIAL CLOSE	STREET DATE	BONUS DISTRIBUTION	CONTENT OUTLINE
MARCH/APRIL	9-Mar	16-Mar	30-Mar	<ul style="list-style-type: none"> <li>MIPTV</li> <li>HotDocs</li> </ul>	<p><b>Editorial Reports:</b></p> <ul style="list-style-type: none"> <li>realscreen's Global 100</li> <li>Lifestyle Genre Focus</li> <li>MIP Picks: Hot new shows for MIPTV</li> </ul> <p><b>Profiles:</b> Heads of Factual/Commissioning Editors</p> <p><b>Sponsored Supplement:</b> TBD</p>
MAY/JUNE	7-May	14-May	28-May	<ul style="list-style-type: none"> <li>Factual Entertainment Forum</li> <li>BANFF</li> <li>DISCOP</li> <li>SilverDocs</li> <li>Sunnyside of the Doc</li> </ul>	<p><b>Editorial Reports:</b></p> <ul style="list-style-type: none"> <li>Stock Footage &amp; Production Music</li> <li>Reality Report</li> <li>Festival Report</li> </ul> <p><b>Editorial Tribute:</b> Discovery Channel/Discovery Communications 25th Anniversary</p> <p><b>Profiles:</b> Production Company CEOs</p>
GLOBAL PITCH GUIDE	9-Aug	16-Aug	31-Aug	<ul style="list-style-type: none"> <li>MIPCOM</li> </ul>	<p><b>A year round reference detailing the buying priorities for key international factual commissioners</b></p>
SEPTEMBER/OCTOBER	2-Sep	9-Sep	24-Sep	<ul style="list-style-type: none"> <li>MIPCOM</li> <li>Sheffield Doc/Fest</li> <li>American Film Market</li> <li>Wildscreen</li> </ul>	<p><b>Editorial Reports:</b></p> <ul style="list-style-type: none"> <li>International Report: Australia</li> <li>International Production Services</li> <li>Wild Guide</li> <li>MIP Picks: Hot new shows for MIPCOM</li> </ul> <p><b>Listings/Guide:</b> Natural History Profiles &amp; MIPCOM Listings</p>
NOVEMBER/DECEMBER	30-Oct	5-Nov	19-Nov	<ul style="list-style-type: none"> <li>World Congress of Science+Factual Producers</li> <li>IDFA</li> <li>Asia Television Forum</li> </ul>	<p><b>Editorial Reports:</b></p> <ul style="list-style-type: none"> <li>Science Genre Focus</li> <li>Post-production/VFX &amp; Animation</li> <li>Original Music</li> <li>International Report: Asia</li> </ul> <p><b>Profiles:</b> VPs of Development</p> <p><b>Listings/Guide:</b> Film Commissions/Offices</p>
JANUARY/FEBRUARY	22-Dec	6-Jan	21-Jan	<ul style="list-style-type: none"> <li>Realscreen Summit</li> <li>NATPE</li> <li>History Makers</li> <li>Sundance Film Festival</li> </ul>	<p><b>Editorial Reports:</b></p> <ul style="list-style-type: none"> <li>International Report: Latin America</li> <li>History Genre Focus</li> </ul> <p><b>Profiles:</b> Channel Managers/MDs</p> <p><b>Listings/Guide:</b> Production Music</p>
REALSCREEN SUMMIT DELEGATE BOOK	22-Dec	6-Jan	1-Feb	<ul style="list-style-type: none"> <li>Realscreen Summit</li> </ul>	