

| Issue | Special Reports | Genre Focus | Supplements | Bonus Distributions | Space Date | Material Date | Street Date |
|--------------------------|---|----------------------------|--------------------------|---|------------|---------------|-------------|
| September/October | Realscreen Turns 10! | Natural History & Wildlife | | MIPCOM Jackson Hole Wildlife Film Festival | 31-Aug | 7-Sep | 26-Sep |
| MIPCOM Bumper | MIP Picks: Hot New Shows for MIPCOM | | | MIPCOM | 31-Aug | 7-Sep | 26-Sep |
| November/December | Stock Footage & Archives | Science | CGI & Special Effects | IDFA World Congress of Science Producers Sheffield Int'l Documentary Festival | 19-Oct | 26-Oct | 9-Nov |
| January/February | International Coproduction Guide | Lifestyle & Formats | Legal & Business Affairs | NATPE Realscreen Summit History Makers Conference | 21-Dec | 9-Jan | 17-Jan |
| March/April | Global 100: The Top 100 International Production Companies | Docudrama | | MIPTV Hot Docs | Feb-29 | 7-Mar | 26-Mar |
| MIPDOC Bumper | MIP Picks: Hot New Shows for MIPTV | | | MIPDOC | Feb-29 | 7-Mar | 26-Mar |
| May/June | Broadcast Mavericks: Profiling Programming's Biggest Risk-takers | History | | LA Screenings Sunny Side of the Doc Discop Silverdocs | 18-Apr | 25-Apr | 9-May |

RS3326 Mod/4/07

WHY ADVERTISE IN *realscreen*?

- ▶ The only publication written specifically for and about the business of factual and non-fiction programming
- ▶ The strongest mailed circulation of any publication reaching the non-fiction/factual community – 6676 strong
- ▶ Targeted readership – only reaching professionals in non-fiction/factual
- ▶ Bonus distribution at the most important industry events for the genre
- ▶ Unique and focused editorial content covering the best in non-fiction
- ▶ The best value for your marketing dollar

All information subject to change.

™ *realscreen* and “the best in non-fiction” are trademarks of Brunico Communications Ltd.

For more information on advertising in *realscreen* contact your sales rep at 416.408.2300 or 1.888.988.REAL

BRUNICO COMMUNICATIONS LTD.

366 Adelaide St. West, Suite 500, Toronto, Ontario M5V 1R9

T 416.408.2300 F 416.408.0870 www.realscreen.com