

REALSCREEN IS ABOUT THE BEST IN NON-FICTION. REALSCREEN IS THE LEADING BUSINESS PUBLICATION IN THE WORLD ABOUT FACTUAL, DOCUMENTARY, LIFESTYLE AND REALITY/ALTERNATIVE PROGRAMMING.

In the pages of **realscreen**, you'll find distinct and authoritative editorial offering a unique perspective on the issues and developments that really matter in this business, something you won't find in other industry publications and news dailies. Each issue features an exciting - need-to-read - cover story and regular features that analyze what it is about non-fiction that turns audiences on, who does it best and how they do it.

REGULAR SECTIONS

Buzz ▶▶ Trends, issues and what the industry's talking about

Audience + Strategy ▶▶ Audience media consumption; what they are watching and how you can reach them best

Ideas + Execution ▶▶ About the creative and how big ideas are executed

Biz ▶▶ Trends stories with a business angle

Ingenious ▶▶ Looking into the minds of the creators

Think About It ▶▶ Op-ed, opinion pieces, and other food for thought

This unique – and focused - editorial approach makes **realscreen** a must-read publication for all professionals in the non-fiction field, thus creating a targeted and effective marketing opportunity.

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